MAM WOMEN'S ENGINEERING COLLEGE





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INSTITUTION'S INNOVATION COUNCIL (IIC CELL)

Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas while they are in formative years.

MIC has envisioned creation of 'Institution's Innovation Council (IICs)' across selected HEIs. A network of these IICs will be established to promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in these campuses. For more information of IIC and current calendar activities, please visit www.mic.gov.in/iic.html

The primary mandate of Innovation Cell is to encourage, inspire and nurture young students by exposing them to new ideas and processes resulting in innovative activities in their formative years fostered through Network of Innovation clubs in Higher Educational Institutions.

MAJOR FOCUS OF IIC

- 1. To create a vibrant local innovation ecosystem.
- 2. Start-up/ entrepreneurship supporting Mechanism in HEIs.
- 3. Prepare institute for Atal Ranking of Institutions on Innovation Achievements Framework (ARIIA).
- 4. Establish Function Ecosystem for Scouting Ideas and Pre-incubation of Ideas.
- 5. Develop better Cognitive Ability amongst Technology Students.

FUNCTIONS OF IIC

- 1. To conduct various innovation and entrepreneurship-related activities prescribed by Central MIC in time bounded fashion.
- 2. Identify and reward innovations and share success stories.

- 3. Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.
- 4. Network with peers and national entrepreneurship development organizations.
- 5. Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students.
- 6. Organize Hackathons, idea competition, mini-challenges etc. with the involvement of industries.

BENEFITS

- 1. No major capital investment required for establishing IIC as it will make use of existing local ecosystem.
- 2. Students/Faculty associated with IIC will get exclusive opportunity to participate in various Innovation related initiatives and competitions organized by MHRD
- 3. Win exciting Prizes/Certificates every month.
- 4. Meet/Interact with renowned Business Leaders and top-notch academicians.
- 5. Opportunity to nurture and prototype new ideas.
- 6. Mentoring by Industry Professionals.
- 7. Experimentation with new/latest technologies.
- 8. Visit new places and learn a new culture.

Institutional Innovation Council @ MAMW

MAM Women's Engineering College has established Institution's Innovation Council (IIC) as per the guidelines of 'MoE's Innovation Cell (MIC)' in the year 2023. The initiative was to create a vibrant local innovation ecosystem, start-up supporting mechanism, establish function ecosystem for scouting ideas and pre-incubation of ideas and to develop better cognitive ability for technology students.

Vision

"To provide platform to the innovative ideas of student and faculty that cater to corporate social responsibility so that they can flourish as a start-up and foster an entrepreneurial culture in campus and contribute in the growth of National Economy"

Mission

"To develop management with required infrastructure that can enable students and faculty to think and design innovative thoughts to develop prototype with IPR standard with support of Start-up Ecosystem Enablers and help them to realize their potentials"

MAMW is actively involved in organizing and conducting seminars, workshops, field trips, project exhibitions etc. for its students and faculties. MAMW has collaborated with various Industries. MAMW is proactively working in creating an innovation ecosystem as well as mentoring and training students to acquire knowledge and learn to develop their aptitude to take on life challenges. The objectives of IIC have added to our vision of Entrepreneurship Innovation and Development.



Principal

MAM WOMEN'S ENGINEERING COLLEGE

Kesanupalli, Narasaraopet.