



# MAM WOMEN'S ENGINEERING COLLEGE

(Formerly Krishnaveni Engineering College for Women)

(Approved by AICTE, New Delhi & Affiliated to JNTUK)

Kesanupalli :: Narasaraopet, Phone: +91 – 7799977430, 9121214718



Website: [www.mamw.org](http://www.mamw.org)

E-Mail : [mamengg2024@gmail.com](mailto:mamengg2024@gmail.com), [KC.Principal@jntuk.edu.in](mailto:KC.Principal@jntuk.edu.in)

## Institution – Industry Cell

Institution – Industry Cell (IIC) is established in the year of 2018 to fill the gap between the institute and industry and thus enhancing the relationship among each other.

This cell identifies the industrial expectation and promotes institutional preparation for meeting industrial needs by facilitating sponsored R&D projects, seminars, workshops and various other industrial training programmes.

The aim of the cell is to make an effective contribution to educational system identifying the gap between academic curriculum and need of the industry.

Institution – Industry Cell promotes in equipping faculty to latest practices and makes the students industry-ready by providing exposure to current industry practices and hone their skills to adapt changing technologies.

The primary focus of Institution – Industry Cell is to interact with elite industries across the country and establish partnership them.

### **Function of the Cell**

The institute has set up an Industry-Institute Partnership Cell with the following objectives:

- Bridging the gap between Industry-Institute by interactive programs
- Promoting a partnership approach towards mobilizing industrial personnel.
- To arrange for students' industrial visit.
- Organizing seminars, symposium, exhibitions and workshops both for faculties and students in cutting edge technologies to cater to the current need of the industry.
- To arrange industrial training for students and faculty members
- To identify the opportunities for student project work in Industries
- To encourage the department level tie-ups or MoUs with Industries for the mutual benefit.
- To promote consultancy activities and research and developmental activities with industry.
- To enrich the teaching learning process through identified industrial gap.
- To invite industry experts for guest lectures, seminars Brain-storming sessions and expertise sharing.

### **IIC Cell MEMBERS:**

S.No	Staff Name	Department	Role
1	Prof.J.Ravisankar	ECE	IIC Cell Convener
2	Mrs.M.Sitara	MBA	IIC Cell Co-ordinator

## Recent Industrial Visits:

PRASAR BHARATI  
(INDIA'S PUBLIC SERVICE BROADCASTER)  
DOORDARSHAN KENDRA:: VIJAYAWADA

No. DDK/VJA/ Training-Visit/2019-20/  
The Principal,  
Krishna Engineering College for Women,  
Narasaraopet  
GUNTUR DIST. – 522 601.

Dated: 1.08.2019.

Sub: Permission to visit Doordarshan Studio & Transmitter – reg.  
Ref: Your letter dated: 30.07.2019.


Sir,

As per the above reference, 100 IV year B. Tech. (ECE) Students of your institute along with 2 faculty members split into 2 batches are hereby permitted to visit our Doordarshan Kendra on 20.08.2019 at DDK, Vijayawada subject to the following terms and conditions.

Sl.No	Batch	No. of students	Studio	Transmitter
1	Batch - 1	50	10.00AM-12.00NOON	2.30 PM– 4.30PM
2	Batch - 2	50	2.30PM – 4.30PM	10.00AM-12.00NOON

1. The fee for the visit of students of Engineering colleges / technical institutions etc. is Rs.300/- plus 18 % GST per student (i.e. Rs.354/- per each student). The fee will be accepted only in the form of DD against "DDO, Doordarshan Kendra, Vijayawada" payable at Vijayawada.
2. The faculty /Staff members and the wards of the Doordarshan and All India Radio staff are exempted from paying the Fee.
3. Each group of students will be allowed only 2 hrs inside the Doordarshan campus.
4. The in charge of the group is responsible for the discipline of the students during the visit and no unruly / mischievous activity permitted inside the campus. They have to follow the instructions given by the guide during the visit.
5. The students have to arrange their own conveyance during the visit to studio & Transmitter.
6. Hard copy of the permission letter and ID Cards issued by the college needs to be carried out while visiting studio & transmitter.
7. Timings to visit: DD Studio 10.30 AM – 11.30 AM and from 14.30 - 15.30 at HPT, Kondapalli.

Yours faithfully,

  
(G.H.S.N. RAJU)  
Assistant Director (E)  
For Director (E)  
Cell No.9492954651

Copy to:  
T.D. Studio,  
E.O.D. Transmitter

**U R RAO SATELLITE CENTRE  
BANGALORE**

Rajendra Hulyal  
Group Head  
Programme, Planning & Evaluation Group

☎ 080-2508 2126/35  
Fax No: 080 – 2520 5261

26 November 2018

---

To,  
The Principal  
Krishnaveni Engineering College for Women,  
Keeabupalli, Narasaraopet.

Sir / Madam,

**SUB: Permission to visit U R Rao Satellite Centre – Reg.**

We are in receipt of your post / email letter dated 22.11.2018 requesting permission to visit on the following date.

07.01.2019	14.00 Hrs to 16.00 Hrs
------------	------------------------

Please provide details of team members and faculty members along with an authorization letter from the Instructor to the Leader of the team (co-ordinator) restricted to 55 members per batch only. Subject to the following conditions:

The team may report to Reception Counter of this Centre 15 minutes in advance in order to complete the administrative formalities for issuing entry passes.

1. You are requested to strictly adhere to the time schedule mentioned above.
2. In case of any exigencies, we may cancel the above visit without any intimation.
3. Carrying Camera and taking photography inside this Centre is strictly prohibited.
4. Mobile phones and electronic gadgets are not allowed to be taken inside.
5. The visitors should declare items to be carried if any and seek permission, while entering this Center to the security personnel for checking.
6. No foreign nationals are allowed.
7. No Family members will be allowed inside this centre.
8. After the visit Acknowledgement letter will not be issued from the organization.

Please note that our office is located on Old HAL Airport Road, Bangalore-560 017 next to National Aerospace Laboratories (NAL). Our telephones Nos. are 080, 25084469 & 25084470.

The Professor accompanying the Students may kindly contact the Reception Counter of this Centre to complete the administrative formalities and for issue of Entry pass in time. Kindly acknowledge the receipt of this letter.

Yours faithfully,

Sd/-  
(Rajendra Hulyal)

---

Entry to the Students and faculty for visit is "FREE" and URSC facilities such visits are for promotion of scientific temper & Familiarization of Satellite programmes.

**Note: Please see route map is attached**

# KRISHNAVENI

Engineering college for Women

(Run by St. Joseph's Educational Society)  
(Approved by AICTE, New Delhi & Affiliated to JNTUK)



Kesaniipalli (PO),  
NARASARAOPET - 522 601  
Guntur Dist. (A.P.)

☎ : 08647-218422  
Cell : 9989050154, 9490343460

Website : [www.kecw.edu.in](http://www.kecw.edu.in) E-mail : [kecwrt\\_principal@yahoo.com](mailto:kecwrt_principal@yahoo.com), [principal@kecw.edu.in](mailto:principal@kecw.edu.in)

Date : 22/11/2018

To :  
The Director,  
ISRO Satellite center,  
Bangalore.

Dear Sir /Madam

Sub: Permission for Industrial visit-reg.

Krishnaveni college of engineering for women, one of the reputed engineering college in Guntur district, A.p, which is known for its excellent record in academics and co-curricular activities. The state of the art facilities and competent faculty provide an excellent climate for all the all-round development of the students.

As a part of the curriculum, the students are required to undertake Industrial visits to an few industries of repute. We feel it will be fruitful if the students with academic background have a glimpse of the industry in order to have a better appreciation of practical applications of theory.

In the above background, we would like to send a batch of about 50 students of electronics & communications engineering branch of III- B.tech year accompanied by 4 staff members to visit your esteemed satellite center preferably on 7<sup>th</sup> Jan 2019. I request you to kindly accord the necessary permission for the above visit and make arrangements for guiding the students.

We assure you that our students will observe the rules and regulations that are prescribed by your industry for the visitors and will no way disturb the functioning of the industry during their visit. We shall be grateful for a favorable response.

Thanking you

Yours sincerely,

Principal  
KRISHNAVENI ENGINEERING COLLEGE FOR WOMEN  
Kesaniipalli, NARASARAOPET.



Recently our MBA Students visited SRI DHANALAKSHMI INDUSTRIES



Recently our MBA Students visited NILKAMAL INDUSTRIES, ONGOLE



We have done 5 MOUS with the following Industries.

**MEMORANDUM OF UNDERSTANDING  
FOR ACADEMIC AND SCIENTIFIC COOPERATION**

**Between**

**The Departments of Computer Science Engineering & Electronics and Communication  
Engineering**

**Krishnaveni Engineering College for Women, Kesanupalli.**

**And**

**Datapoint Info Solutions**

Flat No.101, Sri Sai Rams Swamalatha Estates, Keerthi Apartment Ln, Sai Saradhi  
Nagar, Yellareddyguda, Hyderabad-500016

This Memorandum of Understanding (herein after referred to as MOU) is entered into on this 20 of August 2021 between Departments of Computer Science Engineering, under (Krishnaveni Engineering college for women), (Kesanupalli) herein referred to as KECW, and **Datapoint Info Solutions** here in referred to as Datapoint. The scope of the MOU, the roles and responsibilities of the parties of the MOU are given below:

**Alliance Objective:**

This document outlines a strategic understanding between **Datapoint Info Solutions** and **Krishnaveni Engineering college for Women, Kesanupalli** to work together to offer the University Program. The primary aim of this partnership is to aid **Krishnaveni Engineering college for Women, Kesanupalli** in establishing a high quality people repository in software technologies and train their students on latest technologies and to position them to various industries.

**AREAS OF COLLABORATION**

- a. Technical Training to make the students industry-ready
- b. Internship
- c. Industrial Visits
- d. Workshops
- e. Mini & Main Projects
- f. Guest lectures
- g. Research & Development
- h. Establishing Advanced Labs

**BENEFITS:**

**1. BENEFITS TO THE KECW, Kesanupalli**

- Opportunity to utilise the Program to train students on latest Software products and technologies.
- Opportunity for the faculty and students of KECW to design world class curriculum capable of delivering the calibre of IT skills required at present and also for the future.



### 1.2 Benefits to Datapoint.

- Availability of skilled students from the Program for projects which would benefit to Python (Machine Learning, Artificial Intelligence, Datascience), IoT, Embedded Systems, VLSI & MATLAB technologies and their Clients.
- Inclusion of Software and technologies in the course curriculum of KECW.

### DURATION OF THE MEMORANDUM

This Memorandum of Understanding shall come into effect from the date of execution and shall remain in force for a period of 5 years.

### TERMINATION OF MEMORANDUM

The memorandum of Understanding may be terminated with immediate effect by mutual agreement between the parties or by either party giving the other not less than six (6) months' notice in writing.

**IN WITNESS WHEREOF**, the Parties hereto have executed this Memorandum of Understanding this 20/8/2021.

**SIGNED** for and on behalf of the **KRISHNAVENI ENGINEERING COLLEGE FOR WOMEN:**

  
Sri. Komatineni Nasaraiah  
Academic Director,  
Krishnaveni Engineering College for women  
Kesanupalli.



In the Presence of: **KRISHNAVENI ENGINEERING COLLEGE FOR WOMEN**

**SIGNED** for and on behalf of the **Datapoint Info solutions.**

  
Suresh Maguluri  
CEO,  
Datapoint Info solutions,  
Sai Saradhi Nagar, Yellareddyguda,  
Hyderabad-500016.



In the Presence of: **Datapoint Info Solutions**

**MEMORANDUM OF UNDERSTANDING  
FOR ACADEMIC AND SCIENTIFIC COOPERATION**

**Between**

**The Department of Computer Science Engineering,  
Krishnaveni Engineering College for Women, Kesanupalli.**

**And**

**Inductive Quotient Analytics India Pvt Ltd, Hyderabad.**

This Memorandum of Understanding (herein after referred to as MOU) is entered into on this 20<sup>th</sup> of August 2021 between Departments of Computer Science Engineering, under (Krishnaveni Engineering college for women), (Kesanupalli) herein referred to as KECW, and Inductive Quotient Analytics India Pvt Ltd, Hyderabad herein referred to as IQA. The scope of the MOU, the roles and responsibilities of the parties of the MOU are given below:

**Alliance Objective:**

This document outlines a strategic understanding between Inductive Quotient Analytics India Pvt Ltd and Krishnaveni Engineering college for Women, Kesanupalli to work together to offer the University Program. The primary aim of this partnership is to aid Krishnaveni Engineering college for Women, Kesanupalli in establishing a high quality people repository in software technologies and train their students on latest technologies and to position them to various industries.

**AREAS OF COLLABORATION**

- a. Technical Training to make the students industry-ready
- b. Internship
- c. Industrial Visits
- d. Workshops
- e. Mini & Main Projects
- f. Guest lectures
- g. Research & Development
- h. Establishing Advanced Labs

**BENEFITS:**

**1. BENEFITS TO THE KECW, Kesanupalli**

- Opportunity to utilise the Program to train students on latest Software products and technologies.
- Opportunity for the faculty and students of KECW to design world class curriculum capable of delivering the calibre of IT skills required at present and also for the future.

**1.2 Benefits to IQA.**

- Availability of skilled students from the Program for projects which would benefit to IQA and their Clients.
- Inclusion of Software and technologies in the course curriculum of KECW.

**DURATION OF THE MEMORANDUM**

This Memorandum of Understanding shall come into effect from the date of execution and shall remain in force for a period of 5 years.

**TERMINATION OF MEMORANDUM**

The memorandum of Understanding may be terminated with immediate effect by mutual agreement between the parties or by either party giving the other not less than six (6) months' notice in writing.

**IN WITNESS WHEREOF**, the Parties hereto have executed this Memorandum of Understanding this 20/8/2021.

**SIGNED** for and on behalf of the **KRISHNAVENI ENGINEERING COLLEGE FOR WOMEN:**



Sri. Komatineni Nasaraiah  
Academic Director,  
Krishnaveni Engineering College for women  
Kesanupalli.



In the Presence of: **KRISHNAVENI ENGINEERING COLLEGE FOR WOMEN**

**SIGNED** for and on behalf of the **INDUCTIVE QUOTIENT ANALYTICS INDIA PVT LTD .**

  
Samba Siva Rao P.  
Director  
Inductive Quotient Analytics India Pvt Ltd  
Hyderabad-500038



In the Presence of: **INDUCTIVE QUOTIENT ANALYTICS INDIA PVT LTD**



**MEMORANDUM OF UNDERSTANDING  
FOR ACADEMIC AND SCIENTIFIC COOPERATION**

**Between**

**The Departments of Computer Science Engineering & Electronics and  
Communication Engineering**

**Krishnaveni Engineering College for Women, Kesanupalli.**

**And**

**i-TECH Pvt Ltd.**

This Memorandum of Understanding (herein after referred to as MOU) is entered into on this 20 of august 2021 between Departments of Computer Science Engineering, under (Krishnaveni Engineering college for women), (Kesanupalli) herein referred to as KECW, and i-TECH Pvt Ltd. The scope of the MOU, the roles and responsibilities of the parties of the MOU are given below:

**Alliance Objective:**

This document outlines a strategic understanding between i-TECH Pvt Ltd and Krishnaveni Engineering college for Women, Kesanupalli to work together to offer the University Program. The primary aim of this partnership is to aid Krishnaveni Engineering college for Women, Kesanupalli in establishing a high quality people repository in software technologies and train their students on latest technologies and to position them to various industries.

**AREAS OF COLLABORATION**

- a. Technical Training to make the students industry-ready
- b. Internship
- c. Industrial Visits
- d. Workshops
- e. Mini & Main Projects
- f. Guest lectures
- g. Research & Development
- h. Establishing Advanced Labs

**BENEFITS:**

**1. BENEFITS TO THE KECW, Kesanupalli**

- Opportunity to utilise the Program to train students on latest Software products and technologies.
- Opportunity for the faculty and students of KECW to design world class curriculum capable of delivering the calibre of IT skills required at present and also for the future.



### 1.2 Benefits to i-TECH Pvt Ltd.

- Availability of skilled students from the Program for projects which would benefit to i-TECH Pvt Ltd technologies and their Clients.
- Inclusion of Software and technologies in the course curriculum of KECW.

### DURATION OF THE MEMORANDUM

This Memorandum of Understanding shall come into effect from the date of execution and shall remain in force for a period of 5 years.

### TERMINATION OF MEMORANDUM

The memorandum of Understanding may be terminated with immediate effect by mutual agreement between the parties or by either party giving the other not less than six (6) months' notice in writing.

**IN WITNESS WHEREOF**, the Parties hereto have executed this Memorandum of Understanding this 20/8/2021.

**SIGNED** for and on behalf of the **KRISHNAVENI ENGINEERING COLLEGE FOR WOMEN:**

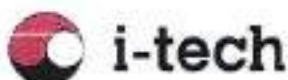
Sri. Komatineni Nasaraiah  
Academic Director,  
Krishnaveni Engineering College for women,  
Kesanupali.



In the Presence of: **KRISHNAVENI ENGINEERING COLLEGE FOR WOMEN**

**SIGNED** for and on behalf of the **i-TECH Pvt Ltd**

**Director**  
i-TECH Pvt Ltd,  
Patto, Goa-403001  
In the Presence of: i-TECH Pvt Ltd



i-TECH Pvt Ltd.  
2nd Floor, East Wing  
Miles High Building  
Patto, Goa-403001  
support@itech.com

GST IN : 37AACCJ2751L1ZD  
CIN No : U17291AP2009PTC066049



Ph : 0863 - 2235270  
Mobile : +91 8008 555 264

# Jyotirmaye Textiles Pvt. Ltd.

Factory : Gorijavolu, Nadendla Mandal, Guntur District, A.P. 522 549  
Reg Office : # 5-80-4, Dr.Kalyan's Building, 3<sup>rd</sup> Floor, 1<sup>st</sup> Lane, Ashok Nagar, Guntur - 522 007  
e-mail : jyotirmayetextiles@gmail.com

## MEMORANDUM OF UNDERSTANDING FOR ACADEMIC AND SCIENTIFIC COOPERATION

Between

The Department of Master of Business Administration, Krishnaveni Engineering College for Women, Kesanupalli.

And

Jyotirmaye Textiles private limited, Guntur.

### Purpose

The purpose of MoU is to have mutual intentions to jointly work on projects required for industries and research needs and agree to exchange for mutual benefit and growth between the department of Master of Business Administration, Krishnaveni Engineering College for Women (KECW) and Jyotirmaye Textiles Pvt Ltd.

### Types of Cooperation:

Through this memorandum, both Parties affirm the value of international collaboration and agree to promote the following activities:

1. Industrial Visits
2. In-plant Training & special Technical Training to make the students industry-ready
3. Mini Projects and Main Project Works
4. Research & Development
5. Internships
6. Opportunities for faculty and staff development and exchange.

This Agreement places no financial obligations or supplementary funding commitments on either Party. These activities will be defined through separate program agreements that detail the commitment of resources (financial or otherwise) required by each Institution. Subsequent program agreements must be approved in writing by the authorized representatives of each institution.

### Terms

This Agreement will become effective upon the date of signature by both Parties. It shall remain valid for a period of five (5) years from the date of the last signature, with the understanding that it may be modified by written mutual consent of both Parties. This Agreement may be terminated by either Party with advance written notice of at least thirty (30) days. Upon notice of termination both KECW and Jyotirmaye Textiles Pvt. Ltd. agree to work in good faith to enable visiting scholars to complete their respective research programs unhindered by the termination. The agreement may be extended by mutual consent of the two Parties after the five-year period, and it must be renewed in writing.

GST IN : 37AACCJ2751L1ZD  
CIN No : U17291AP2009PTC086049



Ph : 0863 - 2235270  
Mobile : +91 8008 555 264

# Jyotirmaye Textiles Pvt. Ltd.

Factory : Gorijavolu, Nadendla Mandal, Guntur District, A.P. 522 549  
Reg Office : # 5-80-4, Dr.Kalyan's Building, 3<sup>rd</sup> Floor, 1<sup>st</sup> Lane, Ashok Nagar, Guntur - 522 007  
e-mail : jyotirmayetextiles@gmail.com

This Memorandum of Understanding completed in English is hereby signed in two (2) copies with one (1) copy remaining in the possession of each institution

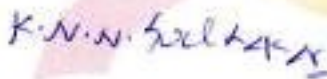
**FOR THE DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION,  
KRISHNAVENI ENGINEERING COLLEGE FOR WOMEN(KECW)-  
KESANUPALLI**

  
K.Nasaraiah  
Director  
Krishnaveni Engineering College for women  
Kesanupalli.



Date: 21.08.2021

**FOR JYOTIRMAYE TEXTILES PVT. LTD.**

  
K N N Sudhakar  
Vice President – Finance & Accounts  
Jyotirmaye Textiles Pvt Ltd  
Guntur,  
Andhra Pradesh.

Date: 21.08.2021



Sri Pushpavathi Agro Tech Pvt. Ltd.  
Regd. Office : 499/C1A Kanaparru Village,  
Nadendla Mandal, Guntur Dist.  
Andhra Pradesh -522 549.  
CIN No. : U15411AP2014PTC095458

**MEMORANDUM OF UNDERSTANDING  
FOR ACADEMIC AND SCIENTIFIC COOPERATION**

**Between**

**The Department of Master of Business Administration,  
Krishnaveni Engineering College for Women, Kesanupalli.**

**And**

**Sri Pushpavathi Agro Tech Pvt.Ltd, Kanaparru (v), Guntur (DT)-522549.**

**Purpose**

The purpose of MoU is to have mutual intentions to jointly work on projects required for industries and research needs and agree to exchange for mutual benefit and growth between the department of Master of Business Administration, Krishnaveni Engineering College for Women (KECW) and Sri Pushpavathi Agro Tech Pvt.Ltd, Kanaparru (v), Guntur (DT)-522549.

**Types of Cooperation:**

Through this memorandum, both Parties affirm the value of international collaboration and agree to promote the following activities:

1. Industrial Visits
2. In-plant Training & special Technical Training to make the students industry-ready
3. Mini Projects and Main Project Works
4. Research & Development
5. Internships
6. Opportunities for faculty and staff development and exchange.

This Agreement places no financial obligations or supplementary funding commitments on either Party. These activities will be defined through separate program agreements that detail the commitment of resources (financial or otherwise) required by each Institution. Subsequent program agreements must be approved in writing by the authorized representatives of each institution.





Sri Pushpavathi Agro Tech Pvt. Ltd.  
Regd. Office : 499/C1A Kanaparru Village,  
Nadendla Mandal, Guntur Dist,  
Andhra Pradesh -522 549.  
CIN No. : U15411AP2014PTC095458

This Agreement will become effective upon the date of signature by both Parties. It shall remain valid for a period of five (5) years from the date of the last signature, with the understanding that it may be modified by written mutual consent of both Parties. This Agreement may be terminated by either Party with advance written notice of at least thirty (30) days. Upon notice of termination both KECW and Sri Pushpavathi Agro Tech Pvt.Ltd. Kanaparru (v), Guntur (DT)-522549 agree to work in good faith to enable visiting scholars to complete their respective research programs unhindered by the termination. The agreement may be extended by mutual consent of the two Parties after the five-year period, and it must be renewed in writing.

This Memorandum of Understanding completed in English is hereby signed in two (2) copies with one (1) copy remaining in the possession of each institution.

FOR THE DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION, KRISHNAVENI  
ENGINEERING COLLEGE FOR WOMEN (KECW)-KESANUPALLI(v),GUNTUR(DT)-522601

  
J.Ravisankar



Date: 25-08-2021

Principal  
Krishnaveni Engineering College for women  
Kesanupalli(v),Narasaraopet,Guntur(DT).

FOR SRI PUSHPAVATHI AGRO TECH PVT.LTD.

  
K.Nasaraiah

Date: 25-08-2021

Director  
Sri Pushpavathi Agro Tech Pvt.Ltd. Kanaparru (v), Guntur (DT)-522549.